



# North American Watercolor Membership Online Exhibition 2027

**AWARDS:** Estimated \$4,000 in CASH AND PRIZES

**Best of show will receive a feature in NAW Magazine.**

**Best of Show - \$1000**

**Second Place - \$300, Third \$200**

**People's Choice - \$300 - Honorable Mentions - Merchandise awards**

**Please review prospectus before entering:**

## ENTRY REQUIREMENTS

1. Open to current NAW members in good standing.
2. This is an online-only exhibition. No shipping is required.
3. Work must be executed in watercolor or water-based media that remains water-soluble after drying. Acrylic, casein, and other non-rewettable media are not permitted. Collage is allowed only if all elements are original watercolor on watercolor surfaces. All work must be two-dimensional.
4. No digital work, AI-generated images, or AI-assisted reference material is permitted. All reference material must be created by the artist. Use of online or published reference images is not allowed. Work created under instruction, in a classroom setting, or under the direction of a teacher is not eligible. All work must be original and created solely by the artist from concept through completion. Copies or likenesses of another artist's work, with or without permission, are not eligible.
5. Up to three entries may be submitted. A maximum of one work per artist may be accepted.
6. There are no size or age restrictions of submitted artwork.
7. Work may be for sale or marked Not for Sale (NFS).
8. Tasteful nudes are permitted but must not be lewd, pornographic, or otherwise inappropriate.
9. Diptychs and triptychs are not accepted.
10. Artwork previously awarded in any NAW exhibition is not eligible.
11. No watermarks on submitted images.

**Entries will be evaluated based on originality, composition, and execution.**

**Failure to comply with the rules and submission guidelines may result in disqualification and forfeiture of awards.**

**Juror of  
Selection and  
Awards:  
Kelly Eddington**



Kelly Eddington (AWS, NWS, TWSA, WHS, WIW, SW) serves as a board member of the Watercolor USA Honor Society, where she edits their newsletter. Kelly was a faculty member at Watercolor Live! in 2025. Her work has been shown at Fabriano in Acquarello in Bologna, Italy and International Watercolor Masters in Lilleshall, England. She won the Lena Newcastle prize at this year's AWS Annual International Exhibition.

Two of Eddington's paintings of the rock band U2 are part of The Little Museum Of Dublin's permanent collection. She has received numerous awards and shown her work in one-person shows and group exhibitions in China, Belgium, England, Italy, and the United States, including the Illinois State Museum and the Rock and Roll Hall of Fame.

Kelly's YouTube channel has over 200,000 subscribers. In 2016, her videos inspired Strathmore to produce two pads of watercolor paper, complete with step-by-step instructional material and videos by Kelly. Watercolor Flowers and Watercolor Basics are designed for people new to the medium.

A relatively-recent Illinois transplant, Kelly Eddington lives in rural northeast Missouri. You can see her work at her website, [kellyeddington.com](http://kellyeddington.com).



## 2027 NAW Member Exhibition Calendar:

Open for Entries: October 14, 2026 to November 30, 2026 at 11:59 p.m. EST

Notification of Accepted Artists: by December 18, 2027

Notification of Award Recipients: December 22, 2027

Online Exhibition Dates: December 26, 2026 to March 7, 2027

Notifications of results will be sent via CaFÉ

**Online Exhibition only. No Shipping Required.**

**Award winners will be  
featured in NAW Magazine**

**All accepted entries will be included  
in the 2027 Member Catalog.**

Everyone who enters, will receive a digital copy of the  
catalog.

### Entry Procedure:

- Entries must be submitted through the Call for Entry (CaFÉ) system at [www.callforentry.com](http://www.callforentry.com).
- Entries are open to members who are current and in good standing.

### Entry Fees:

- Members: \$35 for the first entry, \$10 for each additional entry, up to 3 total entries.
- A maximum of one work per artist may be selected for inclusion.

### Images:

- Images **MUST** be cropped to exclude mats and frames and must be correctly oriented.
- Only JPG or PNG files are accepted. Images at least 1800 on the long side.
- Artists are responsible for submitting accurate information and properly prepared images. Accepted work must match submitted image. Substitutions after the deadline will not be accepted.
- Entries that do not meet these requirements may be disqualified.

### Sales:

Work may be for sale or marked Not for Sale (NFS). NAW will refer all sales inquiries directly to the artist. NAW does not take a commission on sales.

By entering, the artist confirms they have read and agree to all rules outlined in this prospectus. Submission constitutes a binding agreement with NAW. All work must be original and created solely by the artist, and the artist must hold full rights to the image and its content. Entry grants NAW permission to reproduce and promote submitted and accepted work across all platforms for exhibition, promotional, and educational purposes. Submitted images must accurately represent the artwork. NAW reserves the right to disqualify any entry that does not meet requirements or violates the rules. Artists must be 18 years or older. Entry fees are non-refundable. Artists are responsible for submitting accurate information and properly formatted images. NAW is not responsible for technical issues related to internet access or third-party platforms but will make reasonable efforts to assist when possible. NAW reserves the right to make administrative decisions as needed, including adjustments to deadlines or procedures. Accepted work will be featured in the online exhibition and may be used in NAW promotional materials and publications. Membership dues and exhibition entry fees are non-refundable and are not contingent upon acceptance, placement, or receipt of an award. All juror and NAW decisions are final. By entering, I confirm that I have read and agree to the complete exhibition prospectus, including eligibility requirements and non-refundable membership and entry fee policies.